

Presentation of Ambassador Malaj

Theme: *Retrospective of the activities of the Embassy of Kosovo in Bern and the regional integration for Kosovo*

Date: 17 May 2010, 9h00-10h00

Place: Geneva, Ambassador Hotel

Main Points

- Establishment of the diplomatic relations between Kosovo and Switzerland;
- Consolidation of the Embassy of Kosovo in Switzerland and retrospective of the activities:
 - Contact with the institutions and Swiss authorities;
 - Contact with the diplomatic missions accredited in Bern;
 - Lobbying for the recognition of Kosovo;
 - To raise the awareness of the Swiss public opinion on Kosovo;
 - Development of strategies to improve the image of Kosovo;
 - Protection of the Kosovo nationals and defence of the interests of Kosovo;
 - Role of intermediary between the Ministry for Foreign Affairs of Kosovo and Switzerland;
 - Promotion of investments in Kosovo, co-operation with the Swiss public and private organizations;
- Kosovo diaspora in Switzerland;
- Implication of Switzerland in the consolidation of the Republic of Kosovo;
- Regional integration, a key and a challenge for Kosovo.